

BUSINESSSAFE

BusinessSafe is designed to aid businesses in protecting the safety and well-being of Florida's residents and visitors from threats. BusinessSafe provides private sector partners with open source information, analysis and resources to help protect their businesses and communities.

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BusinessSafe Highlight: Entertainment and Media Subsector

Criminal Activity

The entertainment and media subsector is comprised of film, television, radio broadcasting newspaper, and print media facilities. This subsector, like other components of the commercial sector, is generally open to the public, which can make it vulnerable to physical threats. Cyber threats also continue to pose a challenge to this subsector.

1. **Cyberattacks** - The entertainment and media sector has been impacted by a variety of cybersecurity threats to include intrusion attacks, phishing attacks, and data breaches. These attacks have largely been carried out by malicious actors for financial gain.
 - In 2018, a cyberattack disrupted the computer systems used to publish major newspapers including the Chicago Tribune, Los Angeles Times, New York Times, and Wall Street Journal resulting in a printing and delivery delays. The attack reportedly originated outside of the United States. The incident is alleged to have been caused by a Ryuk ransomware infection. [Cyber-attack disrupts printing of major US newspapers](#)
 - In 2017, HBO and Netflix both suffered a data breaches resulting in multiple episodes of different hit shows leaked. Cybercriminals are likely to continue to target entertainment and media companies due to the potential to demand large payments by ransoming valuable media projects and internal documents. [HBO's 'GoT' Attack Shows Hackers Love Preying on Hollywood](#)
 - In 2014, Sony Pictures was hacked leading to the release of sensitive personal information about employees including social security numbers, financial records, and salary information. [North Korean Programmer Charged in Sony Hack, WannaCry Attack](#)

Terrorism and Mass Casualty Activity

Media and entertainment facilities continue to be targeted for violent or terrorist attacks worldwide due to the large amount of public attention the attacks are likely to attract and personal grievances against these entities.

1. **Active Shooter Attacks** – Media and entertainment venues have been targeted for active shooter attacks. Many attacks have stemmed from personal grievances against the media organization. Insiders have also conducted various attacks against these facilities.



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- In June 2018, five people were killed in a shooting at the Capital Gazette newspaper office in Annapolis, Maryland. The shooter allegedly held grievances against the newspaper for publishing information about his criminal history.
[5 People Dead in Shooting at Maryland's Capital Gazette Newsroom](#)
 - In April 2018, a woman opened fire inside YouTube headquarters in San Bruno, California. The gunman killed three people before fatally shooting herself. The woman allegedly conducted the attack in retaliation for changes in how she was compensated for posting videos on the YouTube platform.
[YouTube Shooter Appeared to Have Grudge Against the Video Site](#)
 - In August 2015, a man opened fire in a news broadcasting studio killing two journalists and injuring an individual being interviewed on the air. The man recorded the shooting using his video camera and later posted the video to Facebook before killing himself. The man was a former employee of the news station and allegedly held grievances against the company.
[Ex-Broadcaster Kills 2 on Air in Virginia Shooting; Takes Own Life](#)
- 2. Attacks with Explosives** – Bombings and bomb threats have serious implications especially in the entertainment industry where large groups of people may gather. Being aware of suspicious behavior in these locations is a necessity to help prevent nefarious activities.
- Between October and November 2018, a Florida man sent 16 improvised explosive devices in packages to several high-profile government officials and entertainment entities, across the United States. None of the explosives detonated and law enforcement was able to intercept most of the packages; however, the incident heightened concern nationwide.
[Cesar Sayoc Sentenced to 20 Years in Prison for Mailing Pipe Bombs to Prominent Democrats, CNN](#)
 - In November 2011, the Charlie Hebdo magazine office in Paris, France, was attacked with a petrol-bomb thrown through a window, leaving a significant amount of damage. The attack is largely believed to be in retaliation for satirical material the magazine printed referencing the Muslim faith. The offices were attacked again in 2015 by two gunmen who killed 12 and injured 11.
[Satirical Magazine is Firebombed in Paris](#)
[Charlie Hebdo attack: Three days of terror](#)

Resources

The U.S. Department of Labor (DOL) Workplace Violence Program provides guidance on recognizing the warning signs of a potential insider threat and ways to mitigate the threat.
[DOL Workplace Violence Program](#)

The U.S. Department of Homeland Security provides training and awareness programs for recognizing and responding to improvised explosive devices.
[Counter-Improvised Explosive Device Training and Awareness](#)

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